



Society For  
Biomaterials

# SFB 2026 ANNUAL MEETING & EXPOSITION **ATLANTA, GEORGIA**

MARCH 25-28, 2026 • HYATT REGENCY ATLANTA

INDUSTRY



# BIOMATERIALS AT THE CROSSROADS

CONNECTING SCIENCE, INDUSTRY, AND INNOVATION

SCIENCE

INNOVATION



## 2026 ANNUAL CONFERENCE & SPONSORSHIP GUIDE

CONTACT: KRISTEN TOTARO, INDUSTRY RELATIONS MANAGER, [KTOTARO@BIOMATERIALS.COM](mailto:KTOTARO@BIOMATERIALS.COM)



# ABOUT THE SOCIETY FOR BIOMATERIALS

## WHO WE ARE

Clinicians, researchers, and students from medical device manufacturers, academic research labs, and operating rooms across the country and around the world belong to SFB. Our membership spans the globe! SFB has members in **35** countries and **43** states.

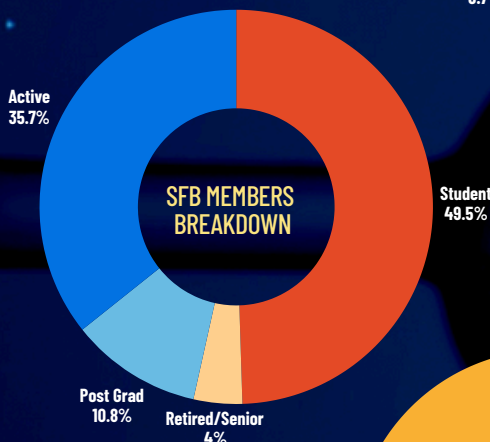
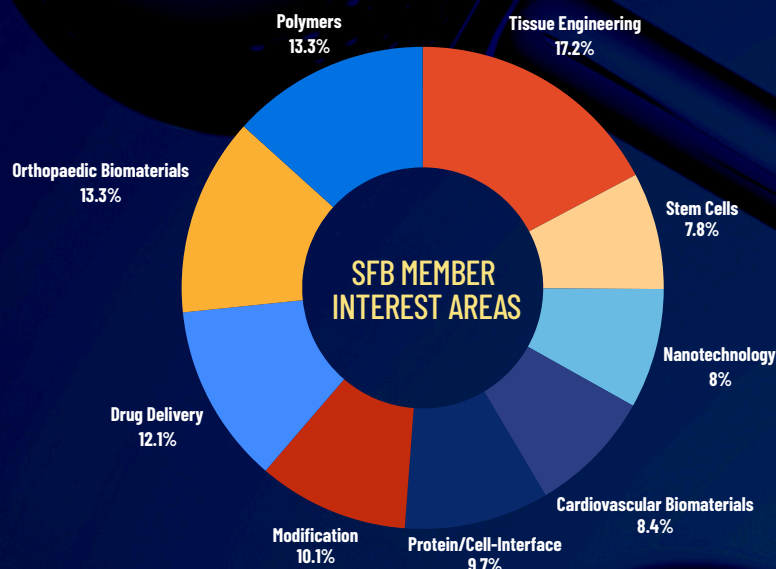
## WHAT WE DO

The Society For Biomaterials (SFB) is a dynamic, global community driving innovation in biomaterials science. Our diverse membership includes leading clinicians, groundbreaking researchers, and aspiring students from medical device manufacturers, cutting-edge academic labs, and renowned operating rooms worldwide.

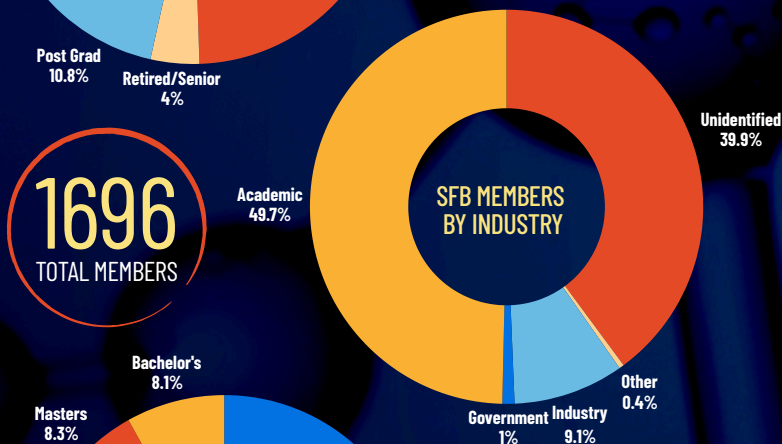
## MISSION

The Society For Biomaterials is a multidisciplinary society of academic, healthcare, governmental and business professionals dedicated to promoting advancements in all aspects of biomaterial science, education and professional standards to enhance human health and quality of life.

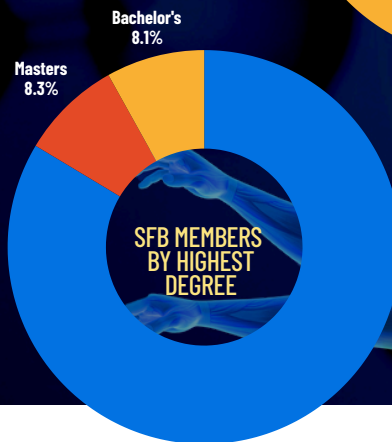
## MEMBER SNAPSHOT



Education, Dental/Craniofacial Materials, Implant Pathology, Metals, Ceramics, Ophthalmic Biomaterials, and more in smaller numbers.



**1696**  
TOTAL MEMBERS





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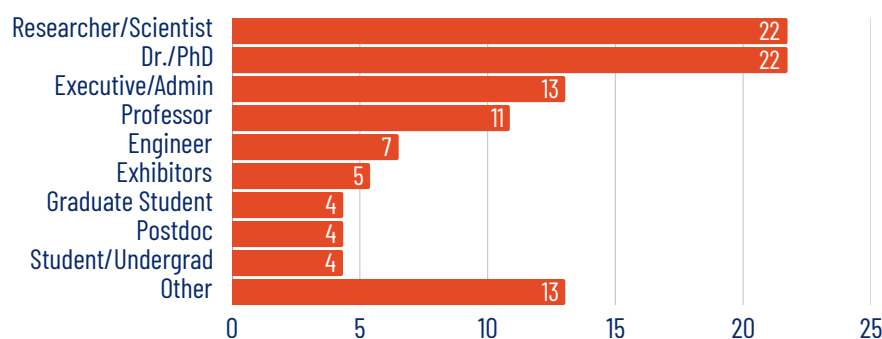
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## ABOUT THE ANNUAL MEETING

SFB's Annual Meeting is the premier conference for biomaterials science. A diverse program of sessions, panels, and workshops relating to special interest groups, specific topics, and important issues. The meeting is a welcoming community of academics, industry leaders, scientists, and students, networking and discussing the latest research and innovations in the field.

SFB's Annual Meeting: The epicenter of biomaterials innovation! For 50 years, we ignited progress with a dynamic program of groundbreaking sessions, interactive panels, and skill-building workshops that dive deep into cutting-edge research and pressing issues. **This is where the future of biomaterials unfolds!**

### BREAKDOWN OF JOB TITLE BY PERCENTAGE:



### ATTENDEE SNAPSHOT

1200-1300  
ATTENDEES

25-30  
EXHIBITORS

### WHAT ATTENDEES ARE LOOKING FOR:

- Scientific Computer and Data Management
- Laboratory Equipment and Services
- Testing and Measurement
- INstrumentaiton
- Technical Literature, Websites and Databases
- Analytical Research
- R&D Manufacturing Services
- Chemicals, Raw Materials
- Academic and Educational Services
- Career Development and Training
- Contract Research Associations

## 2026 SFB ANNUAL MEETING PROGRAM CHAIRS

The conference Program Committee oversees the development of the program, and abstract submission process to ensure the conference provides the best possible science, cutting-edge research and actionable take-aways for conference attendees.

**Angela Throm, PhD**

2026 Program Co-Chair  
MEDTRONIC

**Susan Thomas, PhD**

2026 Program Co-Chair  
GEORGIA INSTITUTE OF TECHNOLOGY

## 2025 SPONSORS & EXHIBITORS

- ACS PUBLICATIONS
- ACTA
- BIOMATERIALS RESEARCH
- BIOMOMENTUM
- CELLINK
- CELLSCALE BIOMATERIALS TESTING
- CHINESE ASSOCIATION FOR BIOMATERIALS
- ENCOLL
- EVONIK
- HUMABIOLIGICS MILLIPORE SIGMA
- NIPPI
- OPTICS 11 LIFE
- POLBIONICA
- PURE PEG
- REVOLUTION
- ROYAL SOCIETY OF CHEMISTRY
- SSR - SUSTAINABLE SWINE RESOURCES
- TEMPO THERAPEUTICS
- TESCO ASSOCIATES
- TEXAS A&M UNIVERSITY, DEPARTMENT OF BIOMEDICAL ENGINEERING
- THE UNIVERSITY OF MEMPHIS, THE UNIVERSITY OF TENNESSEE, JOINT GRADUATE PROGRAM IN BIOMEDICAL ENGINEERING
- TISSUE LABS
- TISSUE SOURCE
- UC SAN DIEGO - JACOBS SCHOOL OF ENGINEERING, SHU CHIEN-GENE DEPARTMENT OF BIOENGINEERING
- UNIVERSITY OF OREGON, BIOENGINEERING KNIGHT CAMPUS
- VISCOFAN
- WILEY
- ZEDIRA



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**Amplify your visibility and connect with the brightest minds in biomaterials. Our expo hall is the hub for everything networking and meeting attendees!**



## EXHIBIT

The SFB Expo Hall is the place to be!  
All breaks, and receptions are hosted in the Expo Hall.

- **Early Bird Rate:** \$3,000
- **After Nov. 1, 2025:** \$3,500

**Each 10' x 10' booth includes:**

- Pipe and drape, 1—6' skirted table
- 2 chairs, an exhibitor identification sign
- 1 Full-Conference registration, 1 Expo-Only registration
- Logo on signage, conference website, mobile app
- Booths are available on a first-come, first-served basis

Space is limited and will sell out—Reserve Early!

\*Exhibitor electricity, furnishing and internet sold separately.



## MEETING DETAILS:

**Hyatt Regency Atlanta**

265 Peachtree Street NE, Atlanta, GA 30303

**March 25 – 28, 2026**

**Preliminary Exhibit Schedule:**

- Set-up: March 25, 2026, 12:00 PM–5:00 PM. Detailed schedule to be determined.



# SUMMARY of SPONSORSHIP LEVELS

## and ADDITIONAL EARNED BENEFITS

<b>SPONSOR LEVELS</b> Maximize your sponsor benefits! Mix and match the exhibit and sponsorship options to create the best package for your needs.  Your combined total will determine your overall support level and earn additional benefits!  <i>*Exhibit fees are excluded from Supporter &amp; Friend Levels</i>	<b>PLATINUM</b> <b>\$15,000 - \$20,000</b> Choice of: SFB Bash, Welcome	<b>GOLD</b> <b>\$10,000 - \$14,999</b>	<b>SILVER</b> <b>\$9,999</b>	<b>BRONZE</b> <b>\$5,000</b>	<b>SUPPORTER*</b> <b>\$3,500</b>	<b>FRIEND*</b> <b>\$500 - \$1,500</b>
Sponsor-provided roll up vertical banner placed in a high traffic location (SFB to determine banner location)	✓					
Complimentary ad in Biomaterials Forum, the quarterly digital news magazine for SFB Members (\$1045 Value)	1-Full Page (\$1,045 Value)	1-Half Page (\$625 Value)				
Complimentary Exhibit Booth	10' x 20' Preferred Location	10' x 10' Preferred Location				
Complimentary Full-Page Ad in the Digital Program Book	✓	✓				
Banner Ad placed in one (1) conference-related email	✓	✓				
Total Complimentary FULL-CONFERENCE Registrations	4	3	2	1		
Total Complimentary Exhibit/Poster Hall-Only Registrations	2	2	2	-		
Sponsor recognition on SFB conference-related emails	✓	✓	✓	✓		
Sponsor recognition on large registration entrance signage	✓	✓	✓	✓	✓	
Sponsor recognition on Mobile App and on Session Walk-in Slides	✓	✓	✓	✓	✓	
Literature Distribution Station	✓	✓	✓	✓	✓	
Sponsor recognition on SFB Annual Meeting website	✓	✓	✓	✓	✓	✓
Recognition in Annual Meeting Final Digital Program Book	✓	✓	✓	✓	✓	✓



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## SFB BASH • \$20,000 **EXCLUSIVE**

The SFB Annual BASH, our final evening's reception, is the premier networking event for the biomaterials industry. The SFB team will provide creative, memorable recognition guaranteed to ensure attendees know YOUR name!

Amplified brand exposure, direct access to attendees: As the capstone event of the conference, the SFB BASH draws a broad cross-section of attendees—students, faculty, industry leaders, and researchers—for a fun, informal close to the week. Sponsorship places your brand front and center during one of the most engaging and well-attended portions of the meeting

## OPENING RECEPTION • \$10,000

Welcome SFB Annual Meeting attendees to Atlanta with sponsorship of our popular kick-off event held in the Exhibit/Poster Hall.

- Your logo will appear on the Annual Meeting website
- Recognition as an Opening Reception sponsor in the digital program book, online agenda, and mobile app
- Sponsor recognition (logo) on tabletop signs placed throughout the Poster/Exhibit Hall during the Opening Reception
- Branded napkins

## LANYARDS • \$10,000 **EXCLUSIVE**

An excellent choice if you'd like your organization's logo prominently displayed for the duration of the Congress! SFB will handle production and fulfillment.

## NEW! GRUB & GIVE COMMUNITY SERVICE SPONSORSHIP \$7,500 **EXCLUSIVE**

It's all about the community at SFB and this is your chance to help support the conference-wide community service project. Sponsor our annual Grub and Give Community Service event where attendees come together to complete a project for the local community, enjoy a bite to eat and network all at the same time.

Branding on all signage around the event – five minutes to speak with attendees at the start of the program.

## MOBILE APP • \$7,500 **EXCLUSIVE**

The 2026 Conference app contains the complete conference schedule, exhibitor information, speaker information, attendee info., a meeting scheduler and more!

- Your custom banner ad will appear on the home page each time the app is accessed, providing optimal exposure for your brand.
- Logo recognition signage promoting the Mobile App

## POWER UP WIFI SPONSOR • \$7,500

Attendees will be grateful for complimentary wireless connection. Power Up attendees and get noticed. Your logo will be placed on WIFI signage throughout the conference. You will have the opportunity to customize the WIFI password. Contact us for pricing and additional details.

## THURSDAY or FRIDAY POSTER SESSIONS • \$5,000

Support our 500+ abstract submitters and poster presenters!

- Your logo will appear on the Annual Meeting website
- Recognition as an Opening Reception sponsor in the digital program book, online agenda, and mobile app
- Sponsor recognition (logo) on tabletop signs placed throughout the Poster/Exhibit Hall during both Thursday's or Friday's Poster Sessions

**EXCLUSIVE**

**Upgrade to Exclusive and add desserts for the final poster session. Add \$4,000**





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## CONCURRENT SESSION SPONSOR \$2,500 /SESSION **EXCLUSIVE**

Support the SFB SIG Group that aligns with your specialized field or areas of interest.

Align your brand with the specific research areas that resonate most with your organization. By sponsoring a concurrent session, you directly reach your target audience of specialists and thought leaders who are deeply engaged in your area of interest. This is your chance to establish yourself as a key supporter and influencer in the most relevant discussions at the forefront of biomaterials innovation.

### Sponsored SIG Session

- Select one of SFB's (15) Special Interest Groups (SIGs) Sessions.
- Session Titles will be sent once finalized.
- Your logo will appear on the Annual Meeting website
- Custom PowerPoint slide will be displayed prior to the start of your selected Session, provided by sponsor
- Recognition as the session's exclusive sponsor in the digital program book, online agenda, mobile app, and session room signage

### Concurrent Session topics:

- BioInterfaces
- Biomaterials Education
- Biomaterials and Medical Products Commercialization
- Biomaterial-Tissue Interaction
- Cardiovascular Biomaterials
- Dental/Craniofacial Biomaterials
- Drug Delivery
- Engineering Cells and Their Microenvironments
- Health Equity
- Immune Engineering
- Nanomaterials
- Ophthalmic Biomaterials
- Orthopaedic Biomaterials
- Surface Characterization and Modification
- Tissue Engineering

## WOMEN'S LUNCHEON SESSION • \$2,500

The percentage of women in STEM careers continues to grow! Show your support for women in the biomaterials industry with this sponsorship opportunity.

- Your logo will appear on the Annual Meeting website
- Recognition as a luncheon session sponsor in the digital program book, online agenda, mobile app, and session room signage
- Opportunity to provide a seat-drop (literature or item) in the luncheon

## STUDENT LUNCHEON & INDUSTRY MENTOR SESSION • \$2,500

Support the biomaterials industry's future. Your generous sponsorship allows SFB to provide targeted content to support the continuing evolution of the biomaterials student community.

- Your logo will appear on the Annual Meeting website
- Recognition as a luncheon session sponsor in the digital program book, online agenda, mobile app, and session room signage
- Opportunity to provide a seat-drop (literature or item) in the luncheon

## NEXT GEN CAREER ENGAGEMENT PACKAGE • \$3,500

Connect with emerging and experienced talent through a combined career session and speed networking event. Showcase your company, review resumes, and share hiring insights. Includes a spotlight intro, app-managed networking, attendee lists, mobile app push notification, and sponsor recognition across meeting materials. Speed Networking will be facilitated with a mobile app. Space is limited.



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## SHINE SPOTLIGHT ON EXCELLENCE: SPONSOR THE LEADERS OF TOMORROW AND CELEBRATE ACHIEVEMENT

We are proud to offer competitive opportunities for students and postdoctoral candidates to showcase their research, ideas and fresh approaches through various competitions offered at the SFB Annual Meeting.

Your generous sponsorship earns you branding opportunities while supporting the student community!

- Your logo will appear on the Annual Meeting website
- Recognition as a Competition Session sponsor in the digital program book, online agenda, and mobile app
- Logo on competition-related session room signage and on any related award certificate(s)

### NETWORKING MIXERS • \$1,250

Celebrate and Support the vibrant diversity of the SFB community! Sponsor one of our high-energy networking mixers, where attendees connect, collaborate and build lasting relationships.

Choose from the following:

- Black, Latinx, Indigenous and Persons of Color Mixer
- LGBTQIA+ & Friends Mixer
- Young Scientist/Student Mixer
- Special Interest Groups

Sponsorship Includes:

- Logo on the Annual Conference website
- Recognition on signage at your selected mixer

### COMPETITIONS • \$3,000 EACH

- **3-Minute Thesis Competition** – This competition is open to all student SFB attendees. Students present a single static slide as a compelling summary of their dissertation research and its broader impacts.
- **Biomaterials Education Challenge** – This challenge encourages SFB student chapters and other student clubs or groups to develop innovative and practical approaches to biomaterials education. Finalists will be selected based on the submitted abstracts to present a poster to the panel of judges for this competition.
- **Postdoctoral Recognition Award** – The PRA recognizes excellence in future leaders of biomaterials and provides a platform to present their work to faculty and potential recruiters. Finalists will attend the PRA competition.

### COFFEE BREAK • \$3,000

Welcome attendees to Atlanta with true Southern hospitality--through coffee! Keep the conversations (and caffeine) flowing in the Expo Hall with your brand featured on coffee station signage. It's the perfect pick-me-up that keeps your company top of mind.

- Logo on the Annual Meeting website
- Sponsor recognition (logo) on tabletop signs placed at **ALL** coffee breaks held during the conference; Wednesday – Friday

## ALA CARTE

### CONFERENCE WEBSITE ADVERTISING • \$1,500

**GET NOTICED now, long before the conference begins** – Every Abstract

Submitter, Speaker, and potential Attendee visits our website multiple times in the months leading up to the Annual Meeting.[1]

- Your 400 x 400 px side ad will appear on ALL 2026 Annual Meeting webpages (homepage excluded)
- Limited to three (3) advertisers

### FULL PAGE DIGITAL PROGRAM AD • \$500

Your full-page ad will appear in the Digital Program Book which includes the complete conference schedule, speaker and poster author information, exhibitor information and more.

- Full Page Digital Ad; Size: 8.5 wide" x 11 high"
- File Requirements – high-resolution (300 dpi) TIF, JPG, or PDF files

### LITERATURE TABLE/DISTRIBUTION • \$500

Share your research, capabilities, or solutions with our attendees! We'll place your supplied literature on the Sponsored Literature Station, located in a high-traffic location.

### PUSH NOTIFICATION • \$150

Drive attendees to your booth or session – customized message sent to all attendees through mobile app

### CONFERENCE BRANDING

Custom branding opportunities are available, whether you are looking to drive traffic to your exhibit or to enhance your support and visibility! Inquire for a custom branding package!



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## SFB 2026 ANNUAL MEETING & EXPOSITION SPONSORSHIP ORDER FORM

### CONTACT INFORMATION

Name: \_\_\_\_\_

Title: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name of Contact Attending: \_\_\_\_\_

Email of Contact Attending: \_\_\_\_\_

By submitting this application, my organization agrees to abide by the 2026 Exhibitor Rules and Regulations. This includes policies regarding deposits, partial refunds, full payment due date: MARCH 1, 2026, and cancellation date: FEBRUARY 1, 2026.

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES

*Please check the box next to the opportunities you would like to select.*

#### EXCLUSIVE SPONSORSHIPS:

- ☐ SFB BASH - \$20,000 (EXCLUSIVE)
- ☐ Lanyards - \$10,000 (EXCLUSIVE)
- ☐ Grub & Give Community Service Sponsorship - \$7,500 (EXCLUSIVE)
- ☐ Mobile App - \$7,500 (EXCLUSIVE)
- ☐ Power Up WIFI Sponsor - \$7,500 (EXCLUSIVE)
- ☐ Concurrent Session Sponsor - \$2,500 /SESSION
- ☐ Women's Luncheon Session - \$2,500
- ☐ Student Luncheon & Industry Mentor Session - \$2,500
- ☐ Next Gen Career Package - \$3,500

#### EXHIBIT BOOTHS:

- ☐ 10' x 20' Preferred Location Booth -  
(Included with PLATINUM Sponsor Level)
- ☐ 10' x 10' Preferred Location Booth -  
(Included with GOLD Sponsor Level)
- ☐ Exhibit Booth Early Bird Rate - \$3,000
- ☐ Exhibit Booth After Nov. 1 - \$3,500

#### SESSION & EVENT SPONSORSHIPS:

- ☐ Opening Reception - \$10,000
- ☐ Lunch & Learn 30-Minute Sponsor Hosted Scientific Session - \$5,000 [1] [2]
- ☐ Thursday Poster Sessions - \$5,000
- ☐ Coffee Break - \$3,000
- ☐ Networking Mixers - \$1,250

(Please specify which mixer: ☐ Black/LatinX, ☐ LGBTQIA+ & Friends, ☐ Young Scientist/Student)

#### COMPETITION SPONSORSHIPS:

- ☐ 3-Minute Thesis Competition - \$3,000
- ☐ Biomaterials Education Challenge - \$3,000
- ☐ Postdoctoral Recognition Award - \$3,000

#### ADVERTISING & EXPOSURE OPPORTUNITIES:

- ☐ Conference Website Advertising - \$1,500
- ☐ Full Page Digital Program Ad - \$500
- ☐ Literature Station/Distribution - \$500
- ☐ Push Notification - \$150
- ☐ On-site branding
  - a. Clings
  - b. Signage
  - c. Custom \_\_\_\_\_

#### SPONSOR LEVELS (BASED ON COMBINED TOTAL OF EXHIBIT AND SPONSORSHIP OPTIONS):

- ☐ PLATINUM (\$15,000 - \$20,000+)
- ☐ GOLD (\$10,000 - \$14,999)
- ☐ SILVER (\$9,999 - )
- ☐ BRONZE (\$5,000)
- ☐ SUPPORTER (\$3,500)
- ☐ FRIEND (\$500 - \$1,500)

#### TOTAL AMOUNT DUE:

\$ \_\_\_\_\_

#### TERMS OF PAYMENT:

All payments must be received in FULL prior to the Annual Meeting.  
Checks should be payable to SFB in U.S. Currency through a U.S. Bank. ACH or Wire transfers must include an additional \$25 bank fee. Please contact Emmy Kelly at ekelly@ahint.com for wire transfer information or billing questions. Please be sure to include her on your 'safe sender' list to ensure you receive her emails

#### CANCELLATION:

Cancellations must be submitted to SFB in writing, regardless of the timing of the cancellation. Cancellation must be directed in writing to Kristen Totaro, ktotaro@biomaterials.org, Industry Relations Manager.

The date of receipt of the supporter's written notice of cancellation will be the official cancellation date. If exhibit space or sponsorship is canceled on or before February 1, 2026, the supporter will be responsible for 50% of the total fee. No refunds will be provided for cancellation requests made after February 1, 2026. Any company requesting to pay later than net 30 days after the receipt of the invoice, agrees to pay a deposit in the amount equivalent to the cancellation processing fee (50%). All funds paid are non-transferable.

#### PAYMENT INFORMATION

- ☐ Invoice me for payment by check
- ☐ Invoice me for payment with a Credit Card via a secured payment link
- ☐ Invoice me for payment by ACH or wire transfer

QUESTIONS AND COMPLETED APPLICATION MAY BE SENT TO  
Kristen Totaro, Industry Relations Manager, ktotaro@biomaterials.org