

NEW SPONSORSHIP OPPORTUNITY

Artificial Intelligence for Biomaterials Design

Presented by



MATERIALS
RESEARCH
SOCIETY®



Society For
Biomaterials

September 24 and 25, 2024

The two, half-day virtual workshop will bring together experts in the field from academia and industry. Each day will consist of two sessions, with 5 total presentations. One presentation each day will be a tutorial-based talk.

The workshop focuses on the ways in which artificial intelligence and machine learning can be applied to the field of biomaterials as a whole as well as projections for the what the future of the field will look like given the influence of AI

Sponsor benefits:

Gold Sponsorship Investment

\$3,500 (limit 2)

Pre-event promotion

- Logo included in promotions emails to targeted list
2,300 MRS subscribers, 1,300 SFB members scheduled for multiple announcements
- Thank you and logo with link included in promotional pages on MRS and SFB websites
- Logo included in promotional email to past MRS webinar registrants (39,900)
- Acknowledgement and link in Materials 360 newsletter, distribution of over 33,000

Day of event (2 days)

- Sponsor "Thank you" slide in slide deck shown at beginning of day and during breaks
- Sponsor will be able to present one 10-minute informational presentation with Q&A during a break in program
- Two seats at the workshop plus the person conducting the demonstration (i.e., one exhibitor)

Post event

- One customized email blast to all workshop registrants (MRS and SFB)

Silver Sponsorship Investment

\$750

Pre-event promotion

- Logo included in promotions emails to targeted list
2,300 MRS subscribers, 1,300 SFB members scheduled for multiple announcements
- Thank you and logo with link included in promotional pages on MRS and SFB websites
- Acknowledgement and link in Materials 360 newsletter, distribution of over 33,000

Day of event (2 days)

- Sponsor "Thank you" slide in slide deck shown at beginning of day and during breaks
- One seat at the workshop

For more information or to secure a sponsorship, please contact:

Jennifer Ibe

mrs@heiexpo.com

630-929-7964

Dan Lemyre

-or- dlemyre@biomaterials.org

856-642-4201

Fulfillment of sponsor benefits will be determined based on timing of sponsorship contract.

For more details on the speakers and presentation schedule, please visit: mrs.org/ai-for-biomaterials-design