

Expanded Sponsorship Opportunity

Workshop Series on Innovations in Biomaterials Science

Four half-day workshops with virtual networking receptions – Each workshop will consist of 2-4 speakers, a Q&A session and virtual networking reception. Each will also include a 10-minute sponsor presentation break for top level sponsors.

Workshop highlights include:

October 5 – 3D Printing for Medical Applications

This webinar will facilitate future research activities, including industry-university collaborations, involving 3D printing of biomaterials for use in medicine, surgery, and dentistry.

Organizer: Roger Narayan, North Carolina State University

October 12 – Translational Bioelectronics

This webinar will highlight barriers and considerations for translation, and to showcase examples of early stage clinical implementation and commercialization.

Organizer: Jonathan Rivnay, Northwestern University

October 19 – Machine Learning (ML) and Artificial Intelligence (AI) in Biomaterials Design and Development

This webinar will overview the broader field of ML and AI and how advances in computational power coupled with big data analysis and innovations in machine learning, modeling, and simulation are enabling artificial intelligence to revolutionize biomaterials design and development.

Organizer: Danielle Benoit, University of Rochester

October 26 – Biomaterials Science and Engineering to Address Unmet Needs in Women's Health

This webinar will provide an overview of opportunities for materials scientists and engineers to characterize materials, design model tissue systems, and apply computational methods in order to understand normal tissue as well as disease progression in women's health. This perspective will encourage and inspire future researchers, while engaging current researchers to think about redirecting their skills and efforts to addressing unmet needs in women's health.

Organizer: Joyce Wong, Boston University



Virtual WORKSHOP Series

Presented by



MATERIALS
RESEARCH
SOCIETY®



Society For
Biomaterials

Sponsor benefits:

**Gold Sponsorship Investment: \$1,000 (limit 2 per workshop),
\$3,500 for all four workshops**

Pre-event promotion

- Acknowledgement included in promotional email to past MRS webinar registrants (39,900)
- Acknowledgement included in promotions emails to targeted list 2,300 MRS subscribers, 1,300 SFB members
- Thank you and logo with link included in promotional pages on event [microsite](#)
- General promotion in MRS's Materials 360 newsletter, distribution of over 33,000
- General promotion to approximately 6,200 SFB contacts via three emails

Day of event

- Sponsor "Thank you" slide in slide deck shown at beginning of day and during breaks
- Sponsor will be able to offer one 10-minute informational presentation during a break in program
- Two complimentary registrations to sponsored workshop

Post event

- One customized email blast to all workshop registrants (MRS and SFB)
- List of names and contact information for those attendees who agreed to share details during registration process

**Silver Sponsorship Investment: \$500,
\$1,750 for all four workshops**

Pre-event promotion

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- Thank you and logo with link included in promotional pages on event [microsite](#)
- General promotion in MRS's Materials 360 newsletter, distribution of over 33,000
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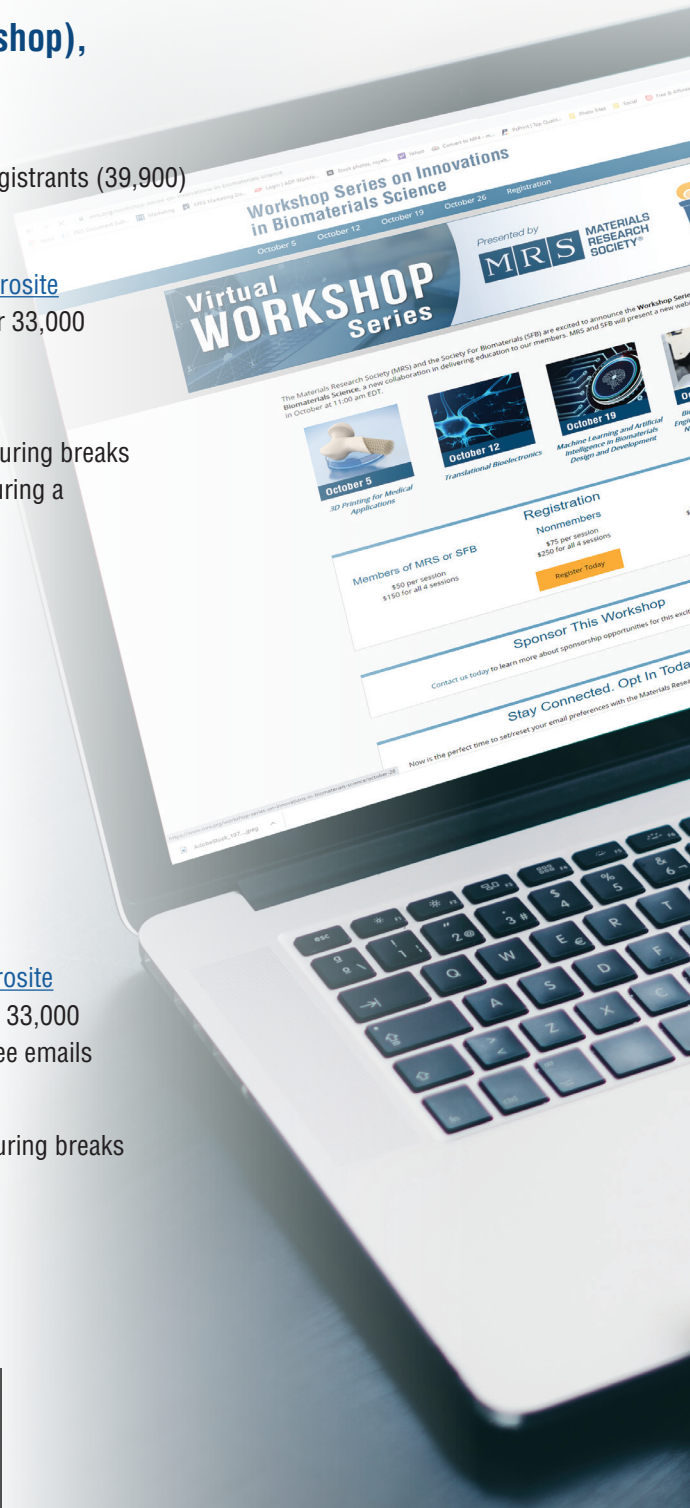
Post Event

- List of names and contact information for those attendees who agreed to share details during registration process

Take advantage of these targeted opportunities for your organization with a reasonable investment.

To secure a sponsorship or for more details, please contact:
Jennifer Ibe jibe@heiexpo.com | 630-929-7964

Fulfillment of sponsor benefits will be determined based on timing of sponsorship contract.



For more details on the speakers and presentation schedule, please visit:
mrs.org/workshop-series-on-innovations-in-biomaterials-science