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## Targeting the biomaterials and medical device communities

*Biomaterials Forum*, the official quarterly news magazine of the Society For Biomaterials, is distributed to about 1,500 professionals in the biomaterials and medical device communities. These biomaterials professionals include physical scientists, engineers, dentists, biological scientists, surgeons and veterinary practitioners in industry, government, clinical specialties and academic settings. Biomaterials scientists study the properties of biological cells, their components and complexes such as tissues and organs in their interactions with synthetic substances and implanted prosthetic devices. Biomaterials engineers develop and characterize the materials used to measure, restore, and improve physiologic function and enhance survival and quality of life.

The Society For Biomaterials is a professional society that promotes advances in biomedical materials, research and development by encouragement of cooperative research, education programs, clinical applications and professional standards in the biomaterials field.

*Biomaterials Forum* keeps society members abreast of news and issues affecting the biomaterials industry through feature articles, government and industry news updates, targeted special interest group updates and other biomaterials community content. Among the topics covered in the magazine are orthopedic biomaterials, nanotechnology, tissue engineering, bioimaging, drug delivery and medical device development.

*Biomaterials Forum* advertisers include companies that work in device development and manufacturing, coatings, medical device evaluation, packaging products and services, surface modification and treatment, testing services and equipment and regulatory affairs.

Let *Biomaterials Forum* be your gateway to the biomaterials community!

### SEND ART MATERIALS AND ADVERTISING AGREEMENT TO:

Lisa Howard-Fusco • Email: [lfusco@ahint.com](mailto:lfusco@ahint.com)





## 2020 Biomaterials Forum Advertising Calendar

	2 <sup>rd</sup> Quarter 2020	3 <sup>rd</sup> Quarter 2020	4 <sup>th</sup> Quarter 2020
Ad Space Close	April 15, 2020	July 15, 2020	Oct 8, 2020
Materials Due	May 1, 2020	July 29, 2020	Oct 29, 2020
Publish Date	June 29, 2020	Sept 22, 2020	Dec 21, 2020

## Advertising Rates

	4x	3x	2x	1x
Full page	\$875	\$925	\$985	\$1045
½ page	\$525	\$555	\$590	\$625
1/3 page	\$475	\$500	\$530	\$565
¼ page	\$400	\$425	\$455	\$485
<i>Preferred Positions</i>				
Inside Front Cover	\$1,715	\$1,820	\$1,935	\$1,955
Inside Back Cover	\$1,615	\$1,720	\$1,835	\$1,955
Back Cover	\$1,895	\$2,015	\$2,145	\$2,280

*\*Employment advertisements receive 20% off published rate.*

### Acceptable Digital Formats

Advertisements must be created and submitted in either D (include fonts and images), Adobe Photoshop (save file in tif format), Adobe Illustrator (save file in eps format) or high-resolution PDF (fonts embedded). Ads created in other programs, such as Microsoft Word or PowerPoint, will not be accepted.

### File Submission

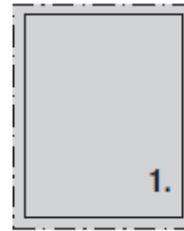
Ads can be emailed to [lfusco@ahint.com](mailto:lfusco@ahint.com) if they are less than 3MB when compressed or stuffed. All compressed or stuffed files must be self-extracting. All files must be accompanied by all screen fonts used in document and/or art, all image and art files, and a contact person with phone number.

### SEND ART MATERIALS AND ADVERTISING AGREEMENT TO:

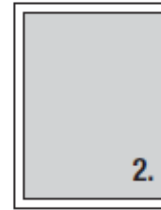
Lisa Howard-Fusco • [lfusco@ahint.com](mailto:lfusco@ahint.com)

**Mechanical Requirements** (Publication Trim Size: 8.5" x 11.0")

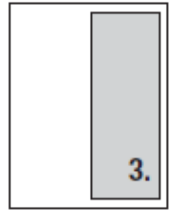
	Width	x	Height
1. Full Page (Bleed)	8.75"	x	11.25"
(Safe Copy Area)	7.5"	x	10"
<hr/>			
2. Full Page (No Bleed)	7.5"	x	10"
<hr/>			
3. 1/2 Page (Vertical)	3.625"	x	10"
<hr/>			
4. 1/2 Page (Horizontal)	7.5"	x	4.75"
<hr/>			
5. 1/3 Page	2.375"	x	10"
<hr/>			
6. 1/4 Page	3.625"	x	4.75"



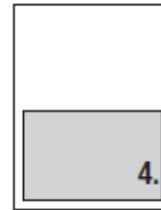
1.  
Full Page  
(Bleed)



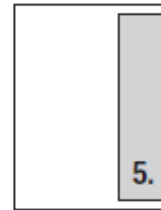
2.  
Full Page



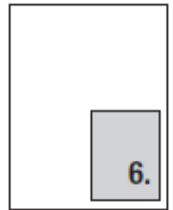
3.  
1/2 Page  
(Vertical)



4.  
1/2 Page  
(Horizontal)



5.  
1/3 Page



6.  
1/4 Page

**Payment Terms**

Payment terms are net 30 days from date of invoice. Advertisers will be charged a finance fee of 1.5% per month for all balances not paid within the 30 days, unless prior arrangements have been made with the Society For Biomaterials (SFB). Advertisers with poor payment history may be required to prepay for advertising. All advertisers must make payment to SFB in U.S. currency. Payments in foreign currency are not accepted. At the discretion of SFB, any funds received for other society programs or other publications may first be applied to past due balances for *Biomaterials Forum* advertising. In the event of nonpayment, SFB reserves the right to hold the advertiser and/or its advertising agency jointly and severally liable for such monies as are due and payable to the society. In the event of nonpayment or other breach, the advertiser and/or its advertising agency shall be jointly and severally liable for reasonable collection costs, including court costs and attorney's fees. Rates are subject to change without notice. No advertising agreement will be accepted for more than four insertions in a 12-month period. Frequency discounts are only earned by written agreement in advance of the first issue's placement. A signed advertising agreement ensures the advertiser is billed the earned frequency rate based on current advertising rates. Advertisers will be pro-rated if, within a 12-month period from the date of the first insertion, they have not earned the frequency to which they committed in their advertising agreement. Advertisers are responsible for ensuring the accuracy of all advertising content. *Biomaterials Forum* is not responsible for grammatical, spelling or other errors appearing in the content of published advertising. Advertisers assume liability for all content of published advertising, and assume responsibility for all claims against *Biomaterials Forum* resulting from their advertising. SFB reserves the right to change credit and payment terms as necessary without prior notice. Requests for specific position are not guaranteed unless position premium has been selected in the advertising agreement. Verbal advertising agreements are not recognized.

**Cancellation Policy**

All cancellations must be made in writing. No cancellations will be accepted after the ad materials due date as specified in this media kit. After the ad materials due date, ads will be billed in full whether or not artwork has been submitted.

*Biomaterials Forum* Advertising Agreement (Effective January 1, 2020)

**AGREEMENT MUST BE SUBMITTED PRIOR TO AD RESERVATION DEADLINE**

Advertiser (Company Name):

\_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: State: Zip: \_\_\_\_\_

Phone: Email: \_\_\_\_\_

**BILL TO:** (if different than above)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: State: Zip: \_\_\_\_\_

Phone: Email: \_\_\_\_\_

**FREQUENCY RATE:**

4X

3X

2X

1X

**INSERTION ISSUES:**

1st Quarter

2nd Quarter

3rd Quarter

4th Quarter

**AD SIZE**

Full Page

Full Page Bleed

1/2 Page Vertical

1/2 Page Horizontal

1/3 Page

1/4 Page

**AD COST:** \$ \_\_\_\_\_

Your signature is confirmation that you have read our current rates, specifications and payment policies for advertising and agree to be bound by those terms listed on the rate sheet. It also confirms that you agree to run advertising according to the frequency rate selected within a 12-month period. Contract ensures advertiser receives the earned frequency discount, however, advertising rates may change without notice during a contract period.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_